

Alex Rothenberg

Web Developer passionate about problem solving.

Portfolio: <https://alexshiresroth.com>
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WEB DEVELOPER

Developing unique and quality websites with modern technologies.

Seeking an opportunity that will allow me to apply my skills and permit me to learn and grow my web developer skill set.

SKILLS

Front-End	Back End	Source Control	FrameWorks/Libraries
HTML/EJS CSS/SASS/SCSS JAVASCRIPT ES6 WEBPACK/BABEL TYPESCRIPT Styled Components	NODEJS NoSQL/MONGODB Graphql Apollo	GIT GITHUB TRELLO	React / Redux Express Gatsby NextJS Graphql

WEB DEVELOPER

Company: PopCrumbs

Location: Melville, NY

Start: 07/21/20 - Current Position

Responsibilities:

Develop custom sales funnels for products

Maintain shopify stores

Design and produce ad banners and graphics for stores

Manage hosting of various sites

Create lead generation software

Write code to manage affiliate integration software

PROJECTS

Clickfunnels & Everflow bridge API

Successfully developed a solution to fix inaccurate data sharing between sales funnels built in clickfunnels and everflow software.

Built with NodeJS, Everflow API and Stripe.

Github: <https://github.com/popcrumbs-alex/ef-api>

Winfree Advertising

Developed a lead generation system for PopCrumbs' affiliate network.

Built with NodeJS, Graphql, Apollo, React and Redux.

Live: <https://www.winfreeadvertising.com/>

Github: <https://github.com/popcrumbs-alex/lead-gen>

Sales Funnels

Constructed several sales funnels for certain products residing on the Popcrumbs' shopify stores.

Built with NodeJS, Express, Shopify-buy, StripeJS, Paypal, Braintree, React and Redux.

Live Sample: <https://slicklashes.com/>

Github: <https://github.com/popcrumbs-alex/slicklashes>

EDUCATION

Baruch College / BA. Journalism and New Media Arts
Self Taught / Web Development

INTERESTS

3D Modeling

Unreal Engine Game Development

C++